

Government PG College, AmbalaCantt Course

File(Session 2023-24)

Name of Faculty :Hitesh Bhardwaj

Course BAMC , ODD Semester

Govt PG College, AmbalaCantt

Department of Mass Communication & Journalism

B.A. Mass Communication

PROGRAMME OUTCOMES

On successful completion of the programme, the student will be able to:-

PO1- Acquire knowledge related to the discipline under study.

PO2 - Communicate and reflect effectively and efficiently on the issues related to the discipline.

PO3- Exhibit the professional skills and competencies acquired during the Programme of study.

PO4- Apply the knowledge and skills acquired in planning, organizing, evaluation and decision making.

PO5- Explore, analyze and provide solutions to the problems related to the discipline and life.

PO6 - Develop exposure to actual working environment leading to employability and entrepreneurship.

PO7- Exhibit scientific & research capabilities in academic, professional and general life pursuits.

PO8- Recognize, appreciate and follow ethical issues relating to the discipline and Society

Programme Specific Outcomes (PSOs)

After completing the undergraduate programme, a learner will be able to:

PSO1 - Acquire fundamental knowledge of Mass communication & Journalism and related study areas.

PSO2 – Learn communication and professional skills related to various fields of mass communication.

PSO3 - Become competent enough to undertake professional job as per demands and requirements of Media & Entertainment Industry.

PSO4 - Become ethically committed media professional adhering to the human values and the values of the Indian culture.

PSO5 - Acquire the primary research skills, understand the importance of innovation, entrepreneurship and global vision.

Nomenclature of the Course: हिंदीभाषा **Level-I**

Course Code: **B23-AEC-HIN-121**

Course Type: **AEC**

Level of the Course: **100-199**

Credits: 2 (Theory 2)

Total Marks: 50

External Exam Marks: 35

Internal Assessment: 15

Time: 3 Hrs.

Workload: Theory 2 hours

B23-AEC-HIN-121-1. The students will learn various aspects of Language.

B23-AEC-HIN-121-401-2. They will understand the importance of Grammar.

B23-AEC-HIN-121-3. They will comprehend the importance of language skills and its types.

B23-AEC-HIN-121-4. They will be introduced to parts of speech and their role in language learning.

- इकाई 1 हिंदी के विविध रूप(राष्ट्रभाषा, राजभाषा, संपर्कभाषा), हिंदीभाषाऔरभारतीय संविधान, हिंदी की बोलियां
- इकाई 2 व्याकरणकास्वरूपऔरमहत्व, देवनागरीलिपिकामानवीकरण, हिंदी की वर्ण व्यवस्थास्वरऔरव्यंजन
- इकाई 3 हिंदीभाषाका षब्दभंडार : तत्सम, तदभव, देशज, विदेशी शब्दनिर्माण उपसर्गप्रत्यय, पर्यायवाचीविलोम शब्द, संज्ञा, सर्वनाम , विशेषण, क्रिया।
- इकाई 4 मुहावरे, लोकतियां, हिंदीवाक्य रचना , वाक्य रचना एंवभेद, शब्द शुद्धि, शब्दावली

सहायकपुस्तके

कामताप्रसादगुरु : हिंदीव्याकरण

किशोरीदासवाजपेय : हिंदी शब्दानुशासन

हरदेवबाहरी : सामन्य हिंदी

BAMCPaper- II – Language & Media (Hindi)

Course Objectives: The Paper is designed to enhance proficiency in Hindi Language. It seeks to develop the basic of Hindi Language through different modules. Each unit will enable the learner to have the communication in Hindi and to share and express ideas and experiences.

Course Learning Outcomes:

After completing the Course, the student will be able to:

1. Develop the knowledge of basics of Hindi language.
2. Improve vocabulary in Hindi language.
3. Inculcate the knowledge of grammar in Hindi language
4. Learn correct uses of Hindi language in media writing

BAMC_SEMESTER_I_AEC1_HindiBhasha

27-07-2023to25-11-2023

Week1 हिन्दीभाषा'विकास, विविध बोलियां।
Week2 हिन्दीभाषा'विकास, विविध बोलियां।
Week3 हिन्दीशब्दसमि : समि(हिन्दीकी शब्दसमदि)–तत्सम,तदभव, देहजशब्दावली
Week4. हिन्दीशब्दसमि : समि(हिन्दीकी शब्दसमदि)–तत्सम,तदभव, देहजशब्दावली
Week5 हिन्दीशब्दसमि : समि(हिन्दीकी शब्दसमदि)–तत्सम,तदभव, देहजशब्दावली
Week6 हिन्दीशब्दसमि : समि(हिन्दीकी शब्दसमदि)–तत्सम,तदभव, देहज
Week7 हिन्दीव्याकिणणक: संज्ञा, सर्वनाम, विशषण, किया, कियाविशेषण,प्रत्यय, लिग,िचन।
Week8 हिन्दीव्याकिणणक: संज्ञा, सर्वनाम, विशषण, किया, कियाविशेषण,प्रत्यय, लिग,िचन।
Week9 हिन्दीव्याकिणणक: संज्ञा, सर्वनाम, विशषण, किया, कियाविशेषण,प्रत्यय, लिग,िचन।
Week10 देवनागरीलिपिउदभवऔरविकास
Week11 देवनागरीलिपिउदभवऔरविकास
Week12 देवनागरीलिपिउदभवऔरविकास
Week13 देवनागरीलिपिकी वैधानिकता
Week14 देवनागरीलिपिकी विशेषताएं
Week15 देवनागरीलिपिकी त्रुटियां
Week16 देवनागरीलिपिकीसुधार
Week17 देवनागरीलिपिकामानकीकरण
Week18(DiwaliVacations)
Week19RevisiontestAssignments
ExamStarts25-11-2023